



## Your Team, Reinforced with Fractional Leadership

**Foresight Venture Studio** gives you instant access to experienced leaders who have already successfully scaled ventures like yours.

More than advisors—our fractional executives are part of your team, **offering tailored support** based on your priorities and business challenges:



### The Finance Gap

Struggling with investor reporting or your data room? We help with:

- Financial Strategy
- Capital Planning & Funding
- Budgeting & Forecasting
- Financial Reporting



### The Marketing Gap

Your product is ready but the brand isn't? We help with:

- ICP & Buyer Clarity
- Positioning & Messaging
- Branding & Story
- GTM Support



### The Sales Gap

Struggling to build a repeatable sales process? We help with:

- Strategy & Playbook
- Customer Targeting
- Pipeline & CRM Optimization
- Lead Gen & Partnerships



### The AI Gap

Looking to leverage AI and automation? We help with:

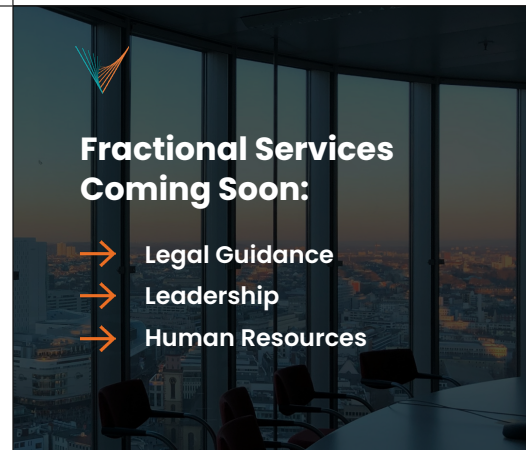
- Automation Strategy
- Data & AI Integration
- Process Optimization
- AI Solution Design



### The Technology Gap

Is your product idea not yet investor-ready? We help with:

- MVP & Product Strategy
- Technology Architecture
- Development Oversight
- Technical Due Diligence



### Fractional Services Coming Soon:

- Legal Guidance
- Leadership
- Human Resources

No long-term commitments, no equity requirements—just high-impact execution when you need it.

## Ready to Reinforce Your Team?

Book a meeting to get started:

### Shawna Hamilton

Program Manager

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### Karen Ho

Program Manager

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