FORESIGHT RESEARCH

Working with partners representing industry, investors, academia, Indigenous Peoples, and government, Foresight conducts research into market trends, needs, and opportunities to guide the future of cleantech innovation.

OUR EXPERTISE

Foresight's research expertise supports the development of cleantech ecosystems and technology adoption. We offer the following services that can be tailored to suit your specific needs:

Technology Roadmapping

On an industry-wide scale, technology roadmapping brings stakeholders together to create a shared vision of technology innovation within a specialized market or sector. For an individual company, a technology roadmap defines the road ahead for a company to achieve their goals and satisfy market demand through improved knowledge.

Ecosystem Mapping

Ecosystem maps are used to survey the interconnected parts and actors who contribute to a particular market or sector. Mapping ecosystems is critical to helping organizations - industry, government, or otherwise - identify gaps, opportunities, strengths, and risks to support decision-making and growth.

Business Opportunity Analysis

Analyzing demand and competitive market conditions for a particular technology can help organizations develop a business case or strategy regarding potential opportunities in the cleantech sector.

Sectoral Analysis

Specific analysis of a sector's characteristics- such as export potential, investment opportunities, or policy review - can support government decision-making and business development efforts.

Cluster Strategies

Foundational research to support cluster development in specific regions or sectors. Includes components such as gap analysis, recommendations for program development, and stakeholder engagement.

Can we help with your research?

Contact **Alyssa Kelly, Director of Research,** to learn more: **akelly@foresightcac.com**

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